

Features of the Strategic Approach

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Abstract- Different approaches apply to strategy and its selection. Such approaches change depending on the direction of the strategy and the issues to be solved. The article discusses the content of strategic approaches, their types, tasks, and main goals, and the periodicity of the strategic approach is explained and its specific features are analyzed.

Keywords: Strategy, approach, factors, directions, periodicity, resources, concept, clusters, new era, development points, creating conditions, security, targeted programs, effectiveness.

I. INTRODUCTION

In the Address of the President of the Republic of Uzbekistan Shavkat Mirziyoyev to the Oliy Majlis, "Our main task is to ensure the continuation of the comprehensive reforms started in our country, the bold steps we are taking towards the establishment of new Uzbekistan in today's difficult conditions. In the last 4 years, serious efforts have been made to introduce market mechanisms to all sectors of our economy. The challenge now is to create a foundation for long-term sustainable growth through deep structural reforms. In particular, there are all sufficient conditions for industrial networks related to oil and gas chemistry, metallurgy, mechanical engineering, electrical engineering, pharmaceuticals, construction materials, textiles, leather and footwear, food and "green economy" to become "drivers" of our economy. also 100 technological parks, small industrial zones, regional clusters and logistics centers will be established in 84 districts and cities to further increase industrial potential. Next year, 1.6 trillion soums will be allocated to provide free economic and small industrial zones with the necessary infrastructure. I they said.

At the present time, fundamental changes are being made in the management of the economy in terms of long-term strategy, concept, medium-term concept, development of target programs and "roadmaps" and their implementation. In particular, it will be necessary to create a strategic approach system that will enable the formation of future models of the innovative approach of priority sectors, industries and regions based on long-term scenarios of increasing the intellectual and technological potential of the country.

The strategic approach and its forms are the most important and integral part of the multi-level management system in regulating the economy. In this case, medium and long-term strategies aimed at showing the economic, social, demographic, institutional and ecological consequences of the sustainable development of the country and the region, as well as ways of effective use of labor, mineral raw materials, water, and land resources, serves as a mechanism.

II. LITERATURE REVIEW

The purpose of the strategic approach is a combination of efforts aimed at the future change of the socio-economic structural structure in the country, determining the factors and development points, and wide implementation of various elements of the created developments.

In order to introduce a strategic approach to the concept of administrative reforms, special attention is paid to justifying the methodological and order principles of its development.

When it comes to the strategic approach, it is appropriate to briefly touch on its literal meaning, the different names, and the terms of the strategy.

Strategy is a Greek word that means the art and science of managing society. ²Scientists and experts interpret the word strategy in different ways. Below are the views and opinions of some of them. Strategy is a generalized model of management of activities necessary to achieve a set goal.³ Another similar interpretation is that the strategy is the

¹Address of the President of the Republic of Uzbekistan to the Oliy Majlis. Tashkent, December 29, 2020.

²An explanatory dictionary of the Uzbek language. Tashkent. Academy of Sciences, 1991 p. 715.

³Egorshin AL. Theory and practice of strategic planning in the region. M. 2004, - 163 p.

path chosen in the implementation of the established goal and the plan for attracting investments.⁴A strategic approach, summarizing different views and opinions, in our opinion, is a mechanism for selecting and implementing science-based priorities for achieving a clearly defined goal in the future. The main goal and final result of the strategy is to create a favorable environment and conditions necessary to increase the standard and quality of life of the population, to ensure human safety.⁵

The term strategic approach is used in the form of development strategy, country, region or city (district) development strategy based on its specific characteristics. Underlying each of these, a single meaning refers to the positive change that should occur in the future in the socio-economic sphere and the resulting negative situations. Strategy always has its own direction and is characterized by a goal or a system of goals.

The content of the strategic approach is divided into different scientific schools according to the implementation of the process of its formation. Proponents of the first group include prominent foreign scientists Minshberg G. from Canada, Alstrend B. and Lempel D. from the United States. According to them, the process of strategy formation is normative and necessary and should have a systematic appearance.

Scientists of the second group (Abalkin L., Porter M., etc.) are supporters of seeing certain specific processes of strategy (industry, competitiveness) from the point of view of development drivers.

Those in the third group (Gredor A., Agafonov B. and others) propose to see the above two directions together and interconnected. In the opinion of the author, it is necessary to use different directions in the development of the strategy of the country and regions, taking into account the limited potential of reserves.

In our opinion, the existence of different forms and directions of the strategic approach is an objective situation, and their creation arises from the specific nature of the country, individual sectors, regions, large complexes and clusters.

In particular, the strategic approach to the socio-economic development of the country is based mainly on national interests, with greater attention to existing internal and external factors, effective use of existing natural and economic potential as a priority in the regional development strategy, emphasis on its positive and negative aspects is focused.

III. ANALYSES AND RESULTS

The main tasks set in all groups and forms of the strategic approach will have almost the same appearance. Its main tasks include the following:

- **Timed approach.** To determine the goals and objectives of this economy in the next 20 years, the expected results in the future, and the consequences of their implementation.

- **Critical approach.** Assessing whether it is reasonable, taking into account the currently achieved target results, and taking into account future risks;

- **Factorial approach.** This is to determine the main factors of sustainable economic growth, their various scenarios and options, and implementation mechanisms.

- **Positive approach.** This is to justify the structural changes and priority directions that should be implemented in order to achieve sustainable development in the future.

- **Creative approach.** This is to determine what reforms are necessary to achieve the expected goals and results in the future, to determine their effectiveness.

- **Performance approach.** Using the main results of this strategic approach in the development of short- and medium-term expectations.

In the years 2017-2020, the number of targeted programs targeting certain industries, including tourism, exceeded 100 on the scale of the Republic of Karakalpakstan, regions, districts, and cities. It should be noted that these targeted programs were prepared without taking into account the specific long-term goals and objectives due to the lack of development of strategic plans for the socio-economic approach of the regions.

The strategic approach to the development of the region should be based on a number of official documents (success) developed in our country. The development of the direct strategy is based on the strategy of actions on the five priority directions of the approach of the Republic of Uzbekistan in 2017-2021, approved by the President. In the strategy of actions, it is envisaged that the socio-economic development of the territories in a comprehensive and proportionate manner will serve as an important factor and impetus in the stable development of the economy of the country.

⁴Smirnov E.P. Regional development strategy: Theory, practice, new approaches. Finance, economy, security. 2005, - 214, str9.

⁵ Akhmedov T.M. i dr. Regional economy. M., 2006, -236 p.

More than 150 official documents (Presidential Decrees and Resolutions, Resolutions of the Cabinet of Ministers of the Republic of Uzbekistan) were developed in order to implement the Action Strategy in 2017-2020. Among them, there are more than 70 that focus on the integrated approach of the regions, which shows how much attention is paid to this direction. Adopted Decrees and Decisions determine the main directions of the regional policy implemented in our country.

Another important priority direction consists of measures aimed at developing the cluster system and competitive industries in the regions based on market principles. In particular, the implementation of the system of measures aimed at the formation and approach of textile clusters in 2018-2021 in the regions is a great impetus for the comprehensive development of the regions. Another area worthy of attention is the establishment of tourism services and clusters in these regions. Regional programs, separate cluster approach, and implementation of projects aimed at the wide introduction of innovative tourism services are envisaged in this direction.

Priority programs of the regional policy implemented in our country, free economic and small industrial zones, local reforms, and the formation of the cluster system are aimed at sustainable economic growth and improving the living standards of the population. Today, 31 free economic zones have been established in our country, they specialize in the fields of industry, pharmaceuticals, agriculture, and tourism. As of January 1, 2020, 349 investment projects with a total value of more than 2.7 billion US dollars were implemented in them, as a result of which about 25 thousand jobs were created, and 0.5 billion US dollars were foreign investments. mastered. The role of small industrial zones in the complex socio-economic development of districts and cities, thereby ensuring employment of the population, increasing sources of income, and strengthening its material base, is increasing. Currently, 143 small industrial zones have been established in the territory of our country, which serves the complex socio-economic development of the regions. It will be of scientific and practical importance to correlate the effectiveness and final results of these priority areas with the selection of the strategy that needs to be developed within the regions. they serve the complex socio-economic development of the regions. It will be of scientific and practical importance to correlate the effectiveness and final results of these priority areas with the selection of the strategy that needs to be developed within the regions. they serve the complex socio-economic development of the regions. It will be of scientific and practical importance to correlate the effectiveness and final results of these priority areas with the selection of the strategy that needs to be developed within the regions.

Based on the above-mentioned opinions, it is appropriate to put forward the following suggestions regarding the strategic approach:

1. When choosing a strategy, first of all, in-depth analysis and provision of the demographic factor, taking into account other directions depending on its changes in the future.
2. When choosing a strategy, to assess the availability of resources and the technological aspects of its development, as well as to determine future measures.
3. The strategic approach should be considered from the point of view of the importance of the development of science in the country, the high capacity of science in production.
4. It is recognized that the ultimate goal of the strategy is to focus on improving the well-being of the population as the main criterion.

IV. CONCLUSIONS

In general, it can be concluded that the foreign experience and the ongoing economic uncertainty in the world once again show the need for a long-term development strategy. Developing a development strategy is also very relevant at the regional level, and its effective use will increase the efficiency of the central and local management system, make effective use of natural and economic potential, and increase the quality of forecasts and programs to ensure sustainable economic growth, especially for the population's livelihood. serves as an important mechanism in raising the level and quality to a target high level.

LITERATURE

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